

## Leveraging behaviour change to Define Pathways

Explore how **responsibility for societal transformations** goes beyond individual efforts, involving institutional and governance changes. In particular:

- Research and disseminate among stakeholders involved in your resilience journey best practices of **policies, laws, and regulations changes that are motivators for behavioural change** towards resilience
- Identify those **public and social innovations** that can trigger the required behavioural change for the successful implementation of your adaptation pathways, including the strategies for experimentation and scaling
- Enhance **transdisciplinary thinking** to explore, identify, adjust, and innovate adaptation practices across different systems and sectors

Acknowledge that one-size-fits-all strategies may not be viable, even within the same community or region, and recognise the necessity of **implementing multiple interventions to address diverse needs and contexts**, through:

- Organising **educational campaigns** to raise awareness about adaptation benefits and needs, enhancing community support
- Promoting **creative thinking** that encourages exploration of innovative and potentially more transformational adaptation options, going beyond the conventional incremental approach; including consideration of path-dependency and lock-ins in the discussions, considering how the choices you make in the short-term might expand or shrink your options in the future

